

Monthly Critical Update – March 2015

South Western Region – The Workplace – American Job Center (formerly CT Works)

In the past month I attended several events and had meetings on behalf of CT manufacturers including the Middlesex Chambers' Manufacturing Council, the New Haven Manufacturers' Association, and a meeting with CCAT, to name a few.

This month's Critical Update focuses on Workforce development. Below are some of the programs I found that may be of interest to you. The highlighted text points out the differences between the programs.

Program Highlight:

Workforce Board Employment Programs

Recruitment

- The Workplace Recruitment Program
 - o Description
 - Recruit via "blind" postings (company name and contact can be kept confidential)
 - Position is placed on social media sites (Facebook, LinkedIn, Twitter) and internal job board, viewed by Workforce Alliance/CTWorks' employees working with qualified, job seeking clients
 - Refer qualified individuals for review, interviewing, and potential employment
 - Do not dictate who may, or may not, be hired by the company.
 - Upon identifying new employee, help determine potential eligibility into one of the subsidized workforce development programs listed below.
 - o Benefit
 - Recruitment services that are free of charge
 - Company can choose to remain anonymous
 - o Qualifications
 - Open to any manufacturer in the state of CT

Workforce Development

- Step-up Program (Small Manufacturers' Program)
 - o Description:
 - Subsidized Training and Employment program
 - o Benefit:
 - Provides reimbursement for new hires over the course of 6 months (not to exceed \$12,500)
 - o Qualifications:
 - Manufacturer must
 - Have no more than 100 full time employees

- Been in business for more than a year and be in good standing with payment of state and local taxes
 - Have training take place at business site
 - New hire must be unemployed at least one day prior to hire date.
 - Any occupation
- Platform to Employment
 - Description
 - The Platform to Employment program addresses the need for the long term unemployed to return to work and the employer need to recruit skilled workers. The program gives businesses a risk-free opportunity to evaluate and consider hiring candidates during an 8 week work experience program.
 - 4-6 week preparatory program, including skills assessment, career readiness workshops, employee assistance programs, coaching and more. Upon program completion, we match job seekers with open positions at local companies and place participants in positions on a trial basis with the expectation that if the company is satisfied with the performance of the candidate, a full-time job offer will ensue.
 - Benefit
 - The trial period (8 weeks) is paid for by The WorkPlace
 - Qualifications
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 - Add Us In/Diversity Works
 - Description
 - Aims to help small employers in Southwestern Connecticut to hire and leverage the talents of people with disabilities, including lesbian, gay, bisexual, and transgender individuals with disabilities.
 - Benefits
 - Access to qualified, vetted and job-ready talent
 - Business Toolkit, including a new employee
 - On-boarding and Peer Mentoring program that can increase both new and existing employee productivity and retention
 - One-on-one continued support for new employees
 - Access to resources for an expedited on-line process to apply for new state tax credits.
 - Qualifications

Funding Highlight:

Voucher Program through CCAT

- Description:
 - The voucher provides financial assistance to Connecticut manufacturers
- Benefit:

- Provide funding to assist companies in executing projects that are technologically innovative and will help them spring ahead in terms of profitability, productivity, and efficiency. Note: These are a wide range of projects from marketing and business development to operations and R&D.
- Qualifications:
 - First-come, first-served basis - interested manufacturers should complete and submit the online Application Form in order to be placed in the queue for funding consideration.
 - Current status letters of Good Standing from both the CT Department of Revenue Services (DRS) and CT Department of Labor (DOL) must also accompany your submission.
 - Matching voucher - The total proposed project value must be at least \$10,000 (\$5K from MVP program and \$5K as company match).
 - A third-party vendor or service provider must be used to execute the proposed project.
 - Applicants must match grant awards dollar for dollar.
 - Companies that receive an award under this program will be required to complete an impact report 6 months following the project's completion date.

Vendor Highlight:

- Job Instruction Training (JIT)
 - History:
 - Job Instruction Training first came about in the US during World War II. As the men were headed off to war, those left behind needed to fill the jobs critical to the success of the country. In some cases this meant turning a home maker into a welder. The country didn't have the luxury of waiting several years for the workforce to realize their full potential. This is where JIT came in.
 - Description:
 - JIT teaches those with skills to successfully share those skills with others. It's not enough to show or tell someone how to do something, you need to teach them why they're doing it in order for them to succeed. A great welder isn't always by nature a great trainer, which is why JIT is critical.
 - Benefit:
 - Job instruction training is the best way to get a person to understand how to do a job quickly, efficiently, and safely.

So what's next?

This all looks very interesting, but what does it all mean? With a majority of manufacturers looking for solid employees and not always knowing where to turn, it means a way of getting a workforce that's productive in a shorter time frame, without the usual financial burden. Here's how it would work...

Step 1 – Create a job description for the position you’d like to fill – onetonline.org is a good resource to use. If you need a human resources consultant, please contact CTmrg, and we will provide you with a vetted resource.

Step 2 - Contact the American Job Center (formerly CT Works) in your region and ask for a Business Services Representative. Ask about their recruitment services that range from job postings to resume searches. Discuss the position, determine the best program for you and begin the application process. When recruiting for new employees don’t forget to start with referrals from your own workforce.

Step 3 – Contact CTmrg for a vendor to discuss a Training With-in Industry program

Step 4 – Create a proposal for the in-house training program

Step 5 – Fill out an application for the Voucher program

Step 6 – Follow-up, follow-up, follow-up

Your Financial Benefit:

Your initial investment of time could pay off with huge savings. You could save up to \$12,500 in salary reimbursement and at least \$5,000 of voucher money by completing all 6 steps listed above. Receive the full benefit of free workforce support and save money doing it.

Note: If you need assistance with the process, give us a call and we can discuss the concierge program CTmrg offers.